

# UXOK Design Conference

2022 Sponsorship Prospectus



Late July-Early August

[uxok.org](http://uxok.org)

For sponsorship questions, sales, and to request a custom sponsorship package:

UXOK Conference Committee <a href="mailto:uxok@techlahoma.org">uxok@techlahoma.org</a>	Emily Harden (539) 302-7114
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## **Target Audience**

UXOK is a developer-focused conference. The user experience of tech is one of the most important pieces for tech success. We will focus on designers and tech enthusiasts with a passion for UX and the desire to boost their knowledge and grow within their profession.

## **Audience**

Our audience will consist of a spectrum of people with a shared interest in UX, including leaders, designers, strategists, researchers, consultants, developers, people in product roles, and more.

We expect the audience for this event to be 100-250 people for this second annual conference. Last year's attendance was 240 online attendees.

Techlahoma does not share attendee information with sponsors. This includes contact information and demographic data. Note that we offer social media shout out opportunities and advertising throughout the conference, but all contact with attendees comes directly from official Techlahoma/UXOK Conference communication channels.

## Exclusive Sponsorship Packages

### ~~Exclusive Lunch Sponsorship (Gold Level) - \$3,500 - Already Taken!~~

*Limited to 1 company*

- Place cards/logos on all lunch tables
- "Lunch provided by ..." announcements and wording
- + ALL Gold Level benefits (sponsor booth, tickets, discounts, etc.)

### Exclusive Snack Sponsorship (Silver Level) - \$1,500

*Limited to 1 company - Snack/drink break will be around 2-3pm*

- Place cards/logos on all snack trays and tables (cookies, brownies, etc.)
- "Snack provided by ..." announcements and wording
- + ALL Silver Level benefits (sponsor booth, tickets, discounts, etc.)

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## Sponsorship Packages

### Gold - \$2,000

*Limited to 4 companies*

- Everything in Silver **plus**
- Two additional conference passes (4 total)
- Listed in Gold category everywhere applicable

### Silver - \$1,000

*Limited to 8 companies*

- Everything in Bronze **plus**
- Sponsor booth (draped table and chairs with power strip)
- One additional conference pass (2 total) - additional passes purchased at 30% discount
- One additional item in our drawing (2 total)
- Listed in Silver category everywhere applicable

### Bronze - \$750

*No Sponsor Limits*

- Everything in Local **plus**
- Logo on event signage
- Listed in Bronze category everywhere applicable

### Local / Non-Profit - \$500

*Limited to Oklahoma Companies/Startups or Non-profits*

- Logo on website in sponsor feature area
- Social media announcement
- One conference pass included - additional passes purchased at 20% discount
- You can place brochures, stickers, and other swag on our swag table
- You can include one item in our drawing